



# Elvis<sup>(R)</sup> Presley Festival Merchandise Vendor Application June 4-6, 2010

## MERCHANDISE VENDOR INFORMATION

Please Print Clearly

Name of Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

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**IMPORTANT:** Merchandise Vendor must provide with the application, a list of items you plan to sell including Elvis items and photos. Your merchandise prices must include sales tax. Vendors are responsible for remitting a 7.25% sales tax to the Elvis Presley Festival.

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### BOOTH RENTAL:

10 feet x 10 feet space = \$100

### ELECTRICITY HOOK UP:

Electricity Hook—up = \$50

**Provide a brief description of what power is needed for:**

(Application will be returned if power is requested and this space is left blank.)

### **Booth Rental Totals:**

Booth Rental: \_\_\_\_\_

Electricity Hook-Up: \_\_\_\_\_

**Total Enclosed:** \_\_\_\_\_

### **FESTIVAL HOURS:**

Friday June 4, Noon—8:00 pm

Saturday June 5, 11:00 am—8:00 pm

### **PARKING:**

Festival Vendor parking will be provided with easy access to your space. No vehicles will be allowed on the site for set up or tear down without approval from the Festival Committee. All equipment must be removed from the site by the owner no later than 8:00 am, Sunday morning, June 6, 2010.

**Please read and sign other side.**

# APPLICATION PROCESS

Return Application with fees to:

**The Elvis Presley Festival**  
**P. O. Box 468**  
**Tupelo, MS 38802-0468**

**For Further Information Contact:**

Allie West  
The Elvis Presley Festival - 1-888-273-7798  
Downtown Tupelo Main Street Association - 662-841-6598  
Email: [allie@tupelomainstreet.com](mailto:allie@tupelomainstreet.com)

## **APPLICANTS MUST:**

- Complete the application in full or it will be returned unprocessed.
- Provide a detailed list of products including Elvis items.
- Provide a picture of merchandise.
- Your check for the total fees must be attached to your application. It will not be cashed until you are notified of your acceptance.
- Postmark applications by **April 30, 2010**.
- Provide a Certificate of Insurance indicating General Liability that will make no claim against The Elvis Presley Festival, The Elvis Presley Foundation, Elvis Presley Enterprises, Downtown Tupelo Main Street Association, The City of Tupelo, and Lee County for any personal injury or property damage arising, occasioned by or caused by any employee, representative, or entity of yours.

## **GENERAL INFORMATION:**

- The Downtown Tupelo Main Street Association reserves the right to refuse booth space to anyone. After notice of acceptance, **BOOTH FEES ARE NON-REFUNDABLE!** If your application is not accepted, your fee will be returned.
- Due to limited space, the Festival Committee reserves the right to select vendors based upon the uniqueness of their products and not necessarily on a "first come first serve" basis. Selection will be based upon factors designed to minimize duplication of product and maximize quality.
- Your application must be complete or it will be returned to you unprocessed.
- Vendors are responsible for paying all applicable sales tax to the Elvis Presley Festival before check out time of festival. Sales tax on Merchandise in Tupelo is 7.25%.
- Festival Vendors are expected to keep their space and work area clean. Please put your trash in tied garbage bags and dispose of them in the Waste Management bins provided on the Festival site.
- Vendors may begin set up at 7 am on Friday, June 4, 2010 and must be set up and ready for inspection by NOON.

**WAIVER:** I hereby request to enter the above event at my own risk and will conform to the rules and regulations of the event. I further agree that if any changes occur, or loss or damages occur from articles or persons that may enter, that I will make no claim against the City of Tupelo, the Downtown Tupelo Main Street Association, the Elvis Presley Festival, the event committee members or other persons associated with the event for any personal injury or property damage arising, occasioned by or caused by any employee, representative or entry of mine. No refunds in case of inclement weather, acts of nature or restrictions by government agencies to cancel the events, over which the Elvis Presley Festival has no control.

Applicant's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## **IMPORTANT NOTE:**

**SECURITY:** The Elvis Festival will provide Overnight Security beginning Thursday evening, June 3 and continue through 12:00 Midnight, June 5. There must be an on-site attendant with your equipment at all times during Festival Operation hours. The Elvis Presley Festival is not responsible for equipment left unattended during Festival Operational hours.

Elvis and Elvis Presley are registered trademarks of EPE, Inc. Elvis Presley's name, likeness and image may not be used in any way to promote your booth unless you are using products officially licensed by Elvis Presley Enterprise, Inc. **Violators will be removed from the Festival venue and not allowed to participate in this annual event.**

Hotels/Motels in Tupelo are booking quickly for the weekend of the festival. We encourage you to make arrangements for your trip as soon as possible. For a detailed list of lodging and restaurants in Tupelo, please contact the Tupelo Convention and Visitors Bureau at 800-533-0611 or visit them at [www.tupelo.net](http://www.tupelo.net).